

SENIOR COACHES CODE OF CONDUCT

1. Be familiar with the laws of Australian football and abide by the rules and conditions of your league and club.
2. Endeavour to attain coaching accreditation and to become an active member of the local branch of the Australian Football Coaches Association.
3. Make a personal commitment to keep yourself informed of sound coaching principles and coaching developments.
4. Avoid verbal and physical confrontation with the other club's players and officials and umpires at all times – use the League's official vehicle of communication to report any unfair situations that you may believe arise.
5. Don't ask for, but rather earn the respect of your players through your dealings with them and the manner in which you perform your coaching duties.
6. Through your behaviour in the community develop personal respect to enhance the image of your club and Australian football.
7. Never swear, or use abusive language during the game or when addressing the players. Be mindful of the presence of your people and other spectators.
8. Follow the advice of a qualified person when determining when an injured player is ready to play again.
9. Treat the umpires and opposition sides with respect.
10. Be aware of the differing needs and attitudes of players at your club, particularly young players.
11. Never place the value of winning above that of instilling the highest desirable ideals and character traits in players.
12. Be supportive of activities designed to encourage participation of young players at junior clubs, schools and development programs.
13. Avoid use of derogatory language based on gender or race.
14. Promote all activities to make your clubs a child safe environment.